

# 34<sup>th</sup> INTERNATIONALIZATION AND UNICODE CONFERENCE

## EXHIBITOR AGREEMENT

You have requested space at the 34<sup>th</sup> Internationalization and Unicode Conference in Santa Clara, CA, USA on October 19, 2010 (the "Conference") to exhibit your products and services. Object Management Group, Inc. (OMG) is producing the Conference for Unicode and will allow you to conduct an exhibit, on the following terms and conditions:

- Allocation of Space:** OMG will allocate space for your exhibit on a first-come, first-served basis, acting in its sole discretion and based upon available resources.
- Fee: \$1,000.00 per space** - 50% payable on signing; remainder must be received by OMG on or before September 1, 2010. 100% payable on signing for agreements signed after September 1, 2010. All exhibit fees are payable by credit card or check and are non-refundable. Fee is waived for sponsors.
- Your Booth:** OMG will provide the following, at no charge for each booth:
  - 10' w x 8' d x 8' h exhibit space
  - 6' skirted table
  - Two chairs and one wastebasket
  - 15 Amp - 110-volt electrical service
  - Wireless High Speed Internet Access
  - 2 Exhibitor Badges (Additional badges-\$100/person) *(includes keynotes, lunch, refreshments and reception)*
  - Listing on and link from Conference Website
  - Listing in Conference Registration Packet
- Exhibitor Staff Registration:** All Exhibitor booth personnel must be registered for the Conference or as Exhibitor Staff.
- Your Personnel:** You must have at least one attendant present at your exhibit at all times during the published exhibit hours to conduct demonstrations and to provide security for your property. You are responsible for all of your personnel; they will not be considered employees, agents or subcontractors of OMG for any purpose whatsoever. While at the Conference, your personnel will be subject to the general rules and regulations of the Conference set by OMG.
- Set-up, Staffing and Removal of Exhibits:** Set-up, Exhibit and Tear-down hours are listed separately in the Exhibitor Rules Document. OMG will notify you before the Conference. OMG reserves the right to make schedule changes as it deems appropriate. Exhibit set-up may be done only during the Set-up hours. Exhibits must open promptly and remain open and staffed at all times during Exhibit hours. No Exhibitor may dismantle or remove equipment from its exhibit until the start of the Tear-down period, and exhibits must be fully removed from the Conference space by the end of the Tear-down period.
- Use of Your Booth:** OMG may prohibit any display or activity in your booth that OMG reasonably considers objectionable. You may not assign, sublet or share the whole or any part of your booth. You will be liable for any damages to the floor, walls, dividing partitions or columns of the exhibit facility. All displays and activities within your booth must remain within the limits of your assigned space.
- Exhibition Rules:** You agree to comply with all rules and regulations reasonably established by OMG for the exhibition space and the conduct of exhibitors.
- Responsibility for Costs:** Except as provided herein, you will be responsible for all costs related to your exhibit, including all services you request.
- Security:** The use and storage of your property is at your sole risk. OMG does not provide any security and will not be responsible for any loss, damage, injury or theft that may occur.
- Observance of Laws:** You agree to abide by and observe all laws, rules and regulations, and ordinances of any applicable government authority and all rules of the Conference facility.
- Indemnification:** You agree to indemnify and hold OMG harmless from any liabilities, claims or demands (including related costs, expenses, and attorneys' fees) arising from or relating to your activities at the Conference.
- Force Majeure:** OMG will not be liable for any injury, loss or damage if the Conference is cancelled, relocated or delayed due to disaster, strike, Acts of God, war, governmental regulations, or other causes beyond OMG's control, and you hereby waive any and all claims relating thereto.
- Other Terms:** This agreement contains the entire agreement between you and OMG, may not be modified except in writing, and will be governed by and construed in accordance with the substantive laws of Massachusetts, excluding its conflict of laws and choice of law rules. Any dispute relating to this Agreement will be litigated in Massachusetts..

OBJECT MANAGEMENT GROUP, INC.

By: \_\_\_\_\_  
Mike Narducci, Mgr., Marketing Programs & Events  
Date: \_\_\_\_\_

\_\_\_\_\_  
[Name of Your Organization]

Signature: \_\_\_\_\_  
Name/Title: \_\_\_\_\_  
Date: \_\_\_\_\_