

**Submit!**

# Which topics are accepted?

- interesting applications, libraries, etc. that are deployed or working.
- Unicode and related algorithms
- Successes and challenges with implementing languages or cultures e.g. bidi, minority, CJK, etc.
- Case studies, How-tos, ...
- Talks on standards, fonts, particular languages, cultures, character encodings, etc.

# Diversity

- Actively seek a diverse set of platforms and encourage talks on globalization for mobile, Web, desktop and virtual OS, programming languages, etc. as well as related issues like security, accessibility, e-commerce etc from a global perspective.

# Audience

- Talks relevant to our target audience: typographers, OS and application developers, testers, localizers, linguists, globalization managers

# What is a good submission

- ability to communicate clearly coherently in the space of a few hundred words
- **compliance with the cfp**
- Bio shows your qualifications or knowledge to speak on the subject,
- You don't have to be a known expert, we encourage new blood, but we do need a sense that you have experience or know the subject matter well.
- You don't have to share only successes. Some of our best talks have been about challenges or learnings from experiences that didn't work as expected.
- It helps if you can suggest work arounds, or ideas for how to avoid problems or do it differently, but defining a problem space is ok.
- Give us a sense for what the audience will take away
- Look at session descriptions- **abstracts become the session description.**

# Less likely to get accepted

- No new characters - those should be submitted to UTC
- ideas for innovations that are untried or not deployed.
- **We want to offer information that people can use.**
  
- **no marketing talks**
- No complaints about how unicode or ICU or some other technology works. If it seems like just venting, it will get rejected.
  - If it seems like a bug, you should submit a bug report not a talk.
  
- But legitimate concerns, that have substantial impact, and especially if you can offer work arounds or thoughts on addressing it, or expand on the context for the problem, it can get accepted.
  
- I didn't say this, but it might be worth that papers with more than 2 authors are less interesting.